

Invite a Prospective Member to Join Us for Lunch

Here's how it works. You invite your prospect to a Club lunch meeting. You pay the prospect's lunch tab for the first visit. The prospect can visit two more times, and the Club will pay the cost. If the prospect joins, the Club also will reimburse you for the first lunch.

Upcoming Meetings:

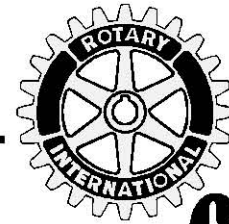
2008-03-04 PATRICK SCHWERDTFEGER -- BUILD A HIGH TRAFFIC WEBSITE

2008-03-11 MICHAEL MONALDO -- UPDATE ON JOHN MUIR HOSPITALS, WC & CONCORD, CONSTRUCTION

2008-03-18 MARILYN LANGBEHN -- CALIFORNIA SHAKESPEARE THEATER

2008-03-25 BILL KILLIPS -- MEDICARE OPTIONS, ENROLLMENT, PART "D", PLANS AND OTHER DETAILS.

For the latest "scoop" on upcoming meeting programs, visit our website and click on the link on the home page:
www.rotarywc.org



The Walnut Leaf

ROTARY CLUB OF WALNUT CREEK

Tuesday, March 4, 2008 Volume 76 Number 31

People In Charge this Week

PresidingPam Raumer
Director.....Charlotte Quinn
Team CaptainBob Romero
Meeting Setup.....Leo Silva
Greeter.....Gill Bordenave
Ticket Sales.....Marv Epstein

Thought/Pledge.....Ken Anderson
Song Leader.....Lu Hughes
Guest Intro & Mic.....Luis Ramirez
Birthdays.....
Anniversaries.....
Speaker Intro.....Walt Youngman
Meeting Take-Down.....Bob Romero

Today's Program:

Patrick Schwerdtfeger, Build a High Traffic Website

Notices:

There are several members who have not yet paid their annual dues. If this is you, please send payment immediately.

CLUB NO. 465
ROTARY
INTERNATIONAL
DISTRICT 5160

Wilfred Wilkinson
International President

Stan Smalley
District Governor

Jim Campbell
Dist Gov. Elect

Pam Raumer
President

Layton Hansen
President Elect

Clint Collier
Immediate Past President

Hari Boukis
Secretary

Quentin Alexander
Attendance Secretary

Cathy Durfee
Treasurer

Neeru Bhutani
Sgt. At Arms

Jack Fisher
Rod Uffindell
New Member Coord.

Hari Boukis
Webmaster

John McClintic
Bulletin Editor

Directors
2006-2008
Charlotte Quinn
Lu Hughes
Nestor Karas

2007-2009
Mitch Ambro
Sabine Webb
Marty Larsen

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Clint Collier
Pam Raumer
Layton Hansen
Bob Morgan
Tom Rockwell
Jim Campana
Carl Manna
Gill Bordenave
Jesse Smyers
Charlotte Quinn
Gordon Fischer
Lance Mendes

Announcements:

Today's Program: **Patrick Schwerdtfeger, Build a High Traffic Website**

Patrick Schwerdtfeger is the founder of Tactical Execution; a company that helps entrepreneurs build profitability by providing practical business development guidance in easily understood formats. He is an award winning public speaker and has given hundreds of workshops and seminars across the United States and western Canada. He was also an instructor at the 2007 Internet Marketing Conference held in Stockholm, Sweden. Patrick has published three books and is working on additional titles. His podcasts have been downloaded over 18,000 times in 27 countries and his articles have been published on literally thousands of different websites. With a diverse background in marketing and finance, Patrick brings a high level perspective to the topics he covers. His gift for explaining complicated subjects in simple language make his guidance accessible for everyone. Patrick is the founder and organizer for the Entrepreneur & Small Business Academy, one of the top 50 entrepreneur clubs in the country. The Academy provides Bay Area entrepreneurs with a productive and supportive community where expertise and ideas are shared. Various events are held at least twice each month and all are welcome.

No Parking in the Greenery Restaurant and Golf Course Lot

Please note that we cannot park in the parking lot across the street from the Heather Farms Garden Club lot. That lot is reserved for patrons of the Diablo Hills Golf Course and the Greenery Restaurant.

We have lots to do at our meetings, so let's be seated by 12:25pm...

President Pam again asks that we allow sufficient

time to get to the meeting, check in, go through the buffet line, and be seated so that we are ready to start by 12:25pm. This also will allow us more time for conversation and socializing before-hand, one of the purposes of Rotary...

Upcoming Club Meetings/Events: Plan to attend these Club meetings and invite at guest!

Sunday March 9 and Tuesday night March 11 Rotary at Cal Symphony

March 11 Michael Monaldo, Update on John Muir Hospitals, Walnut Creek and Concord

March 18 Marilyn Langbehn, California Shakespeare Theater

March 25 Bill Killips, Medicare Options, Enrollment, Part D, Plans and Details

April 8 Special tour to Seguin Moreau Cooperage in American Canyon. See details in this bulletin, or contact Rick Mathews rickm@rotarywc.org or 838-0527 to sign up.

Rotary at Cal Symphony, Sunday March 9 and Tuesday March 11

Local Rotarians and their families are invited to attend special "Rotary Goes to the Symphony" performances on Sunday March 9th at 4pm or Tuesday March 11th at 7:30pm at the Leshner Center for the Arts in Walnut Creek. The California Symphony's performances will feature Guiliani Guitar Concerto Op30 in A, with soloist Travis Johnson, Falla Three Cornered Hat Suite No. 2 with Yaelisa, Flamenco Dancing, Harrison Elegy to the Memory of Calvin Simmons, and Tchaikovsky Symphony No. 5. 25% of each ticket price will be donated to the Music in Schools program. Special Rotary tickets are available from the California Symphony at 925-280-2490, and \$20 student discount tickets are available.

Our Tuesday April 8th Meeting will be a tour of the Seguin Moreau Wine Barrel Cooperage in American Canyon

Our meeting on April 8th is a special tour of the Seguin Moreau wine barrel cooperage in American Canyon. We will meet there at 11am for the tour which will con-

clude by noon. See how wine barrels are made. The tour is free, and there will be an optional lunch for \$12 catered through a local deli following the tour. Signup with Rick Mathews rickm@rotarywc.org or 838-0527. This event is open to Rotarians and guests—the more the merrier! A great Spring trip!

Annual District Conference Thursday April 24 to Saturday April 26, 2008

On April 24-26, 2008, the annual District Conference will be held at the Sacramento Radisson Hotel. There's something for everyone: Rotary Conference, Golf Event, Poker Tournament, a Rotary Club Hospitality Party in the theme of the Prospectors (think Gold Rush era, Paint Your Wagon). The pricing is reasonable, the lodging is inexpensive. And a 25% discount for registering before December 31, 2007. Go to www.rotary5160.org and get all the details. Important Note: Lodging is limited. Call now for room reservations: Radisson Hotel Reservations [500 Leisure Lane](tel:500-LEISURE-LANE), Sacramento, CA 95815 Thursday, April 24 through Saturday, April 26, 2008. Or check rates and availability at www.radisson.com. Enter "D5160" into the promotional code box for special member rates: Single or double: \$93 Triple: \$103 Quad: \$113 Waterfront rooms are available for an additional \$30 per room.

District Golf Tournament Thursday April 24, Noon

District 5160 also will hold a Golf Tournament the first day of the District Conference, Thursday, April 24, at noon at Teal Bend Golf Club, in Sacramento. \$100 registration includes 1 dinner ticket. Dinner tickets alone are available at \$37.50. Get a registration form at www.rotary5160.org.

District Poker Championship Thursday April 24, 5pm

District 5160 also will hold a Texas Hold-em Poker Tournament the first night of the District Conference, Thursday, April 24, at 5pm. \$199 registration includes 2 dinner tickets, 2 - \$20 rebuys, and 1- \$40 Add-on. Additional Club players can register for \$100 each, including 1 dinner ticket. Dinner tickets alone are available at \$37.50. Get a registration form at www.rotary5160.org.

Rotary Poker Tournament and Casino Night May 17th Pleasant Hill Community Center—Open to Rotarians and Family Members

Register now for this annual fun and fundraising event. \$100 entry for poker players, \$20 for casino players. The event is Sat May 17th from 4pm to 10pm at the Pleasant Hill Community Center, 320 Civic Drive in Pleasant Hill. See **Mitch Ambro** for details and to register.

Rotary Club of Walnut Creek Golf Tournament Monday May 19th Boundary Oak Golf Course

We are organizing a golf tournament for Monday, May 19, at Boundary Oak Golf Course. Proceeds will benefit the Fresh Start program in Walnut Creek which provides respite service and care for working poor, homeless, and at risk persons in our area. \$250 individual and \$1000 per foursome, includes green fee and cart, and dinner. See **Luis Ramirez-Agudelo** to sign up.

Please Pay Your Recognitions, Fines, & Donations:

Please make sure to pay your recognitions (including birthday and anniversary fines) as promptly as you can. **Neeru Bhutani** will accept all recognition and fine payments, **Cathy Durfee** will take the sponsor meeting payments and **Gordon Fischer** collects the Rotary International Foundation payments. If you have any questions, you can contact your Club President, Pam Raumer at 925-274-5740 or prau-mer@rina.com Thank you so much for your generosity and support.

Membership Activity

Mike Kilzer is relocating to San Francisco, and will be transferring to the San Francisco Club. Best wishes, Mike!