THE WALNUT LEAF



ROTARY INTERNATIONAL DISTRICT 5160 CLUB 465

2020-2021 Theme:

"Rotary Opens Opportunities"
RI President Holger Knaack
Dist Governor Mark Roberts
Club President Cathy Durfee
Pres-Elect Peter Kohn
Imm. Past Pres. Jesse Smyers

Directors 2019-2021 Gary Stein,
Rod Uffindell, Carl Manna
Sgt at Arms Jonathan Bishop
Attendance Secretary Trudy Cumming
Bulletin Editor John McClintic

Directors 2020-2022 Jean Edwards
Anthony Ivanich, Jennifer Stowell
Secretary Jason Callan
Treasurer Marcia Gerg
Membership Jerry Benoit

New Rotary Year 2020-2021

Volume 89

Number 1

Watch Your Email for Instructions for our Zoom Virtual Meeting Tuesday at 12:20pm and for our Zoom Virtual Happy Hour Thursday at 5pm

Next Week's Program: Club President Cathy Durfee will present her plans for 2020-2021



Message from Club President Cathy Durfee: Thank you Walnut Creek Rotarians for the honor of being your president for the 2020/2021 Rotary year. As most of you know, I was to be President Elect this year, but

due to unexpected changes in **John Fenoglio**'s work, I was asked to step into the role a year early. I felt so unprepared, but also so supported by the wonderful membership of this Club. Then we went to virtual meetings and I was impressed with our club's ability to pivot to a new reality and continue to have the fellowship and do our important work in our community and the world. Past President **Jesse Smyers** was inspiring in leading us into this situation.

I look forward to hearing from each of you about ways to continue to be Rotarians, People of Action, while remaining safe and healthy. There have been a few "silver linings" in this pandemic cloud, such as seeing Frank Seuss join us from Switzerland and Roberto Romero join us from Houston.

We will need to find new ways to raise the money we use to serve our community, and **Peter Kohn** (President Elect) is leading the way. As always, there are many opportunities to help

in this effort and each of our members can contribute.

Thanks again, and I appreciate your support for the coming year.

Yours in Rotary Service,

Cathy Durfee

Proposed New Member Alain Justilien: Alain Justilien is proposed for membership. Alain is founder/owner of Home Stays a housing accommodation business in Pleasant Hill, which provides furnished housing for traveling professionals for month long or longer stays. Alain and his spouse Rita live in Walnut Creek. Please provide any comments to the Club Secretary.

Please see the next pages with information from Peter Kohn, President-Elect and Virtual Fundraiser Chairman about our Virtual Fundraiser 2020-2021, and from Pres Cathy about Directors and Team Assignments for 2020-2021.

Rotary Club of Walnut Creek Virtual Fundraiser Information Peter Kohn, President Elect and Fundraiser Chairman 2020-2021

We have decided that we will have a Virtual Fundraiser in this Rotary Year instead of our traditional Crab Feed. Covid 19 has something to do with this decision. We have also decided to do the fundraiser in early November as many purse strings will be a bit looser than they are in late January. A few weeks ago we had a meeting with Victoria Brisken at The Trinity Center. She was able to put together a very successful virtual fundraiser in about 30 days. She netted over \$100,000 with much less overhead than we typically encounter with our Crab Feed.

A virtual fundraiser will incorporate many of the same tasks as a crab feed and we will need to utilize a few new tricks. We will likely have both a live auction and a silent auction, sponsors and a few hundred attendees. We may even have our Cake Auction. What's new is that we will need a director, producer, videographer, editor, a sound 'guy' and music director. We will need to utilize many types of social media. We will need to obtain and/or create videos from our favorite charities.

We are looking for volunteers to create a committee to push this forward. We will hold an initial strategic planning session in mid-July. Please let Peter Kohn know if you are interested in planning this new fundraiser (pkohninsurance@gmail.com).

Board of Directors - Team Assignments

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NO.	Name/termends	Contact	Area of Service	Month
1	Rod Uffindell/6-2021	ralph@denalect.com	Community Service	July
2	Anthony Ivancich/6-22	anthony.ivancich@nm.com	Marketing/PR	Aug
3	Jean Edwards/6-22	jedwards1007@comcast.net	Youth	Sept
4	Jennifer Stowell/6/22	jstowell1@me.com	Regional & International	Oct
5	Gary Stein/6-2021	gstein100@aol.com	Foundation	Nov
6	Carl Manna/6-21	mannac@stifel.com	Fellowship	Dec
1	Rod Uffindell	ralph@denalect.com		Jan
2	Anthony Ivancich	anthony.ivancich@nm.com		Feb
3	Jean Edwards	jedwards1007@comcast.net		Mar
4	Jennifer Stowell	jstowell1@me.com	Chamber BASH?	Apr
5	Gary Stein	gstein100@aol.com		May
6	Carl Manna	mannac@stifel.com		June

Team 1	Team 2	Team 3
Rod Uffindell - leader	Anthony Ivancich	Jean Edwards
Jack Fischer	Quentin Alexander	Mary Azevedo
Doug Switzer	Marcia Gerg	Vrej Garabedian
Matt Guichard	Rich Fleming	Ken Anderson
Steve Derby	Jay Hill	Ivan Kerr
Fletcher Tyler	Russ Anderson	Trudy Triner
Gordon Fischer	Lu Hughes	Dess Benedetto
Al Sevilla	Sabine Webb	Lance Mendes
Drew Marshal	John Gardner	Bryan Yeh
Rose Camarena	Dave Killebrew	Layton Hansen
Don Willoughby	Scott Wilson	Joy Okpa

International Theme

Transition Month
Membership & Extension
Basic Education & Literacy
Economic & Community Dev.
Rotary Foundation
Disease Prevention & Treatment
Vocational Service
Peace & Conflict Prevention
Water & Sanitation
Maternal & Child Care
Youth Service
Rotary Fellowship

Team 4 Team 5 Team 6 Jennifer Stowell **Gary Stein** Carl Manna Darren Kelly John McClintic Jesse Smyers Marty Larsen Hari Boukis **Trudy Cumming** Rem Barnard Adrian Mendes Tom Noble Andy Halperin Oscar Wu Milt Smith Jason Callan John Fenoglio **Christy Devoe** Jean Rennette Tom Rockwell Ruth Epstein Jerry Benoit Clint Collier Dan Buckshi Bruce Johnson Peter Kohn Theresa Buhlman Wallt Youngman Simon Makdessi Susan Alker Katie Valdez Michelle McCoy Mch Karen Lile Jonathan Bishop



Support Our Rotary Club of Walnut Creek Community Foundation as you, your friends, family, and others shop online for PPE and for their hair care/salon products! Thanks to Jean Renette and his global hair care/salon products company Olivia Garden for making this great opportunity AVAILABLE NOW. In connection with its introduction of a line of face masks and other personal protective equipment focused on the needs of hairdressers and salons, Olivia Garden will donate 15% of the sales price paid for all products purchased through its website oliviagarden.com which reference ROTARY at checkout. All the customer needs to do is enter "ROTARY" in the discount code field on the checkout page when completing its purchase. See the details reprinted at the end of this Bulletin.

Upcoming Meetings and Events:

Tuesday July 7 Club President Cathy Durfee presents her plans for 2020-2021
Tuesday July 14 "Clunkers 4 Charity"
Thursday July 16 Community Foundation Trustees Meeting, including proposed grants to Rotacare, and to support girls education in East Africa
Tuesday July 21 Erika Leonard "Kid Power"
Tuesday July 28 Milt Smith "The New Rotary"

Sample email about Olivia Garden's offer to make donations to the Rotary Club of Walnut Creek Community Foundation from website sales.

To: [Recipient email address, for example Salons, Stylists, Rotarians and Friends]

From: [Rotary Sender Email address]
Subject: Olivia Garden Supports Rotary!

I am excited to share with you the news of a generous offer from Olivia Garden which will provide support for our Walnut Creek Rotary Club Community Foundation.

With its introduction of a line of face masks and other personal protective equipment, OLIVIA GARDEN enlarges its extensive range of professional hair brushes and high quality appliances that will fit your needs.

And to celebrate, Olivia Garden will donate 15% of the net amount for all products purchased through its website <u>oliviagarden.com</u> which reference ROTARY at checkout.

All the customer needs to do is enter "ROTARY" in the discount code field on the checkout page when completing its purchase.

Please share this information with family, friends, and other supporters of Rotary.



Rotary

was founded in 1967 on the principles of providing hairdressers with high quality, innovative, beautiful & cutting-edge salon tools. Today, Olivia Garden enjoys a position as market leader & has earned over 55 patents making its products widely popular with hairdressers in more than 102 countries. Olivia Garden tools are also used backstage at New York Fashion Week as well as often spotted on TV shows, on movie sets & used by celebrity stylists worldwide. Olivia Gardens co-founder Jean Rennette is a proud member of the Rotary Club of Walnut Creek in Walnut Creek, California, USA.

Club of Walnut Creek

The Walnut Creek Rotary Club Community Foundation is an IRC §501(c)(3) charitable organization. The Foundation operates pursuant to the goals, ideals and rules of Rotary International, and dedicates itself to enhancing the quality of life for members of the greater Walnut Creek community, and to other purposes consistent with the ideals of the Rotary Foundation of Rotary International.

4 easy steps to raise funds for the Rotary & Protect your family and friends against COVID-19





