

THE WALNUT LEAF

Rotary Club of Walnut Creek



ROTARY INTERNATIONAL
DISTRICT 5160 CLUB 465

2020-2021 Theme:

“Rotary Opens Opportunities”

RI President	Holger Knaack
Dist Governor	Mark Roberts
Club President	Cathy Durfee
Pres-Elect	Peter Kohn
Imm. Past Pres.	Jesse Smyers

Directors 2019-2021 Gary Stein,
Rod Uffindell, Carl Manna
Sgt at Arms Jonathan Bishop
Attendance Secretary Trudy Cumming
Bulletin Editor John McClintic

Directors 2020-2022 Jean Edwards
Anthony Ivanich, Jennifer Stowell
Secretary Jason Callan
Treasurer Marcia Gerg
Membership Jerry Benoit

July 7, 2020

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Number 2

Watch Your Email for Instructions for our Zoom Virtual Meeting Tuesday at 12:20pm and for our Zoom Virtual Happy Hour Thursday at 5pm

Next Week’s Program: “Clunkers 4 Charity”

Zoom Meeting Information: If you or someone you know did not get a Zoom invite to last week’s meeting (7/7/20), please send an email to Press Cathy cathydurfee@yahoo.com so that she can update the distribution list.

regular members are still working, with 23 retired. 49 are male and 17 are female.

Welcome New Member Alain Justilien! Alain works for Kraft/Heinz, selling to major grocery outlets in northern California. He also is the founder/owner of Home Stays a housing accommodation business in Pleasant Hill, which provides furnished housing for traveling professionals for month long or longer stays. Alain and his spouse Rita live in Walnut Creek.



2019-2020 Membership Report: Thanks to **Jerry Benoit** for a great year as Membership Chair for the Club. Maintaining, and hopefully increasing, membership has become the number one challenge for all volunteer community service organizations. We gained 9 new regular members and lost 5, for a net of 4 new members, with 1 honorary member added replacing 1 who left. At year-end we have 66 regular and 6 honorary members, for a total of 72. 43 of our

Olivia Garden PPE and Salon Products Fundraiser Report June: Thanks to **Jean Renette** for making this fundraiser available to us. Internet sales in June were \$3,717.77, providing a 15% donation to our Rotary Club of Walnut Creek of \$557.67. Please **support this program as you, your friends, family, and others shop online for PPE and for hair care/salon products! Olivia Garden will donate 15% of the sales price paid for all products purchased through its website oliviagarden.com which reference ROTARY at checkout.** All the customer needs to do is enter “ROTARY” in the discount code field on the checkout page when completing its purchase. See sample email and other details reprinted at the end of this Bulletin.

Upcoming Meetings and Events:

Thursday July 16 Community Foundation Trustees Meeting, including proposed grants to Rotacare, and to support girls education in East Africa
Tuesday July 21 Erika Leonard “Kid Power”
Tuesday July 28 Milt Smith “The New Rotary”

Rotary Club of Walnut Creek

Virtual Fundraiser Information

Peter Kohn, President Elect and Fundraiser Chairman 2020-2021

We have decided that we will have a Virtual Fundraiser in this Rotary Year instead of our traditional Crab Feed. Covid-19 has something to do with this decision. We have also decided to do the fundraiser in early November as many purse strings will be a bit looser than they are in late January. A few weeks ago we had a meeting with Victoria Brisken at The Trinity Center. She was able to put together a very successful virtual fundraiser in about 30 days. She netted over \$100,000 with much less overhead than we typically encounter with our Crab Feed.

A virtual fundraiser will incorporate many of the same tasks as a crab feed and we will need to utilize a few new tricks. We will likely have both a live auction and a silent auction, sponsors and a few hundred attendees. We may even have our Cake Auction. What's new is that we will need a director, producer, videographer, editor, a sound 'guy' and music director. We will need to utilize many types of social media. We will need to obtain and/or create videos from our favorite charities.

We are looking for volunteers to create a committee to push this forward. We will hold an initial strategic planning session in mid-July. Please let Peter Kohn know if you are interested in planning this new fundraiser (pkohninsurance@gmail.com).

Sample email about Olivia Garden's offer to make donations to the Rotary Club of Walnut Creek Community Foundation from website sales.

To: [Recipient email address, for example Salons, Stylists, Rotarians and Friends]

From: [Rotary Sender Email address]

Subject: Olivia Garden Supports Rotary!

I am excited to share with you the news of a generous offer from Olivia Garden which will provide support for our Walnut Creek Rotary Club Community Foundation.

With its introduction of a line of face masks and other personal protective equipment, OLIVIA GARDEN enlarges its extensive range of professional hair brushes and high quality appliances that will fit your needs.

And to celebrate, Olivia Garden will donate 15% of the net amount for all products purchased through its website oliviagarden.com which reference ROTARY at checkout.

All the customer needs to do is enter "ROTARY" in the discount code field on the checkout page when completing its purchase.

Please share this information with family, friends, and other supporters of Rotary.



was founded in 1967 on the principles of providing hairdressers with high quality, innovative, beautiful & cutting-edge salon tools. Today, Olivia Garden enjoys a position as market leader & has earned over 55 patents making its products widely popular with hairdressers in more than 102 countries. Olivia Garden tools are also used backstage at New York Fashion Week as well as often spotted on TV shows, on movie sets & used by celebrity stylists worldwide. Olivia Gardens co-founder Jean Renette is a proud member of the Rotary Club of Walnut Creek in Walnut Creek, California, USA.



The Walnut Creek Rotary Club Community Foundation is an IRC §501(c)(3) charitable organization. The Foundation operates pursuant to the goals, ideals and rules of Rotary International, and dedicates itself to enhancing the quality of life for members of the greater Walnut Creek community, and to other purposes consistent with the ideals of the Rotary Foundation of Rotary International.

4 easy steps to raise funds for the Rotary & Protect your family and friends against COVID-19

1

Open the link www.oliviagarden.com
Select the protective gears you need

TOOLS

- Brush Cleaner
- Comb Cleaner
- Clips
- Double Clip
- Double Clip Paddle
- Disposable Face Mask
- Handy Cutting Collar
- Handy Shear Organizer
- Large Capacity Shear Case
- ShearCare Oil Brush
- The Edge Razor
- Tool Bags
- Stylist Roll-up Tool Bag
- Stylist Tool Bag

DISPOSABLE FACE MASK

Disposable Face Mask

Retail price: **\$34.95**

Option: Size of SS - OGE-10MKAS0

Quantity: 1




ADD TO CART

Free shipping with \$50 purchase
Shipping to USA only (excluding territories)

2

Add any other product featured
on this website

SHOPPING CART

 BRUSH CLEANER Blue BC-1	- 1 +	\$15.75
 URBAN SAFARI BRUSH OGD-AF1 Detangler (Fine-Med)	- 2 +	\$29.90
 DISPOSABLE FACE MASK OGE-10MKAS0	- 1 +	\$34.95

Free shipping with \$50 purchase
Shipping to USA only (excluding territories)

Shipping & taxes calculated at checkout

SUBTOTAL \$80.60

[CONTINUE SHOPPING >](#)

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OG
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ESSENTIALS™