## THE WALNUT LEAF



# ROTARY INTERNATIONAL DISTRICT 5160 CLUB 465

2020-2021 Theme:

"Rotary Opens Opportunities"
RI President Holger Knaack
Dist Governor Mark Roberts
Club President Cathy Durfee
Pres-Elect Peter Kohn
Imm. Past Pres. Jesse Smyers

Directors 2019-2021 Gary Stein,
Rod Uffindell, Carl Manna
Sgt at Arms Jonathan Bishop
Attendance Secretary Trudy Cumming
Bulletin Editor John McClintic

Directors 2020-2022 Jean Edwards
Anthony Ivanich, Jennifer Stowell
Secretary Jason Callan
Treasurer Marcia Gerg
Membership Jerry Benoit

**July 13, 2020 Volume 89 Number 3** 

Please see below for information on registering for our Weekly Zoom Meeting. Preregistration is now required, after which you will be able to use the same link to attend all future meetings.

Next Week's Program: Erika Leonard "Kid Power"

New Zoom Meeting Connection Information: One-Time Pre-registration Required. We have created a pre-registration process for our weekly Tuesday 12:30pm Zoom Meetings: You now need to register in advance to attend. But after doing that you will receive an email confirmation with permanent access information for future meetings.

To register go to:

https://us02web.zoom.us/meeting/register/tZEqfuCqrjsuGdXT YmRhiQzJu5VfprYiYw3

Your access information then will be the same every week! And we will have the advantage of a better secured Zoom meeting site.

Welcome New Member Michele McKay McCoy: Michele is a retired judge who has spoken to our Club recently about the US Constitution. Michele was a seniors girl scout leader for 30 years, and has taught law to college students, law students, prosecutors, police cadets, police officers, and judges. As an avid seamstress, during the Covid-19 crisis she has made cloth masks. Michele is looking forward to doing other things to serve the community with our Club. Michele and her husband Gregory live in Danville.

Welcome New Member Alain Justilien! Alain works for Kraft/Heinz, selling to major grocery

outlets in northern California. He also is the founder/owner of Home Stays a housing accommodation business in Pleasant Hill, which provides furnished housing for traveling professionals for month long or longer stays. Alain and his spouse Rita live in Walnut Creek.

**Oscar Wu Update**: Oscar continues to recover at home. He reportedly is enjoying Chinese take-out and welcomes text messages 925-954-8273.



Community Service Project, Saturday, October 10, 2020, Borges Ranch. The City of Walnut Creek is planning to hold this year's annual Community Service Day on October 10, 2020. Our club has done many improvement projects at the Borges Ranch Park over the years. This year, the City has asked if we would take on another project at the ranch by building and staining fences on Community Service Day.

Of course, the city will need to develop plans for the appropriate COVID-19 precautions. This would be a great opportunity to join together to improve our community and continue our club's tradition of service to the city. No previous construction experience is required, and the City's staff will provide the guidance and tools. So please mark your calendars, and we'll keep you informed as plans progress

LN-4 Artificial Hand Delivery Projects: Bob Romero invites us to plan to join with him on LN-4 Artificial Hand deliveries in Spring 2021. Projects are pending for Mexico March 13 thru March 21, 2021 in 3 cities: Xalapa, Chilpancingo and Puebla, and for Peru and Ecuador on the same trip April 23 thru May 10, 2021, in 3 Peruvian cities, Pucallpa, Chimbote and Huancayo, and in Manta, Ecuador. Bob Romero will have more information for us later in the year.

District Governor Mark Roberts' Message this Week to the District 5160 Club Presidents is worth sharing with all of our Club Members, covering several topics, so here goes....

We all missed not being able to send our students to Camp Royal or Camp Venture this summer. We're hoping, of course, to have both camps back in full operation next summer -- COVID-19 willing. In addition, we're planning to make a new program available to young people in our district: Young Royal. Don Winters and his fellow members of the Davis Sunrise club learned about this program last year and are launching it here. Please visit their website, <a href="http://www.youngroyal.org/">http://www.youngroyal.org/</a>, to learn more about this opportunity to serve middle school students and introduce them to Rotary at an even younger age.

As I think most of you know, I have three major goals for our district and clubs this year. The first is to remember that **Our members are our most important customers.** Retaining current members by

making them feel valued and appreciated and keeping them engaged is every bit as important as seeking and welcoming new members.

Second, let's contact Rotary alumni -former Interact and Rotaract members,
Camp Royal and Camp Venture alumni,
Youth Exchange students, scholarship
recipients and former Rotary club members
-- and invite them back. These people have
all had a positive Rotary experience. Let's
bring them back for more!

Third, let's **Grow Rotary** by creating new clubs that will attract people who may not be well served by existing clubs due to location, meeting day and time, or specific focus. Our current clubs can grow, to be sure, but we also need to connect with people who have never heard of Rotary and those who may have an outdated image or opinion of Rotary. We have changed and adapted over the years and now, more than ever, we must be flexible and innovative.

In support of that third goal, I am launching two district bodies. The first is the New Club Development Committee. This group will be charged with looking for opportunities to start new clubs and to assist current clubs and Rotarians who want to do the same. PDG Brian Thiessen, recent AG Duane Ewing and District Membership Chair Carol Landry are among the first members of the committee. Please let me know if you're interested in joining them.

The second body is the **Diversity**, **Equity** and **Inclusiveness Task Force**. This group will help all clubs in the district, and the district itself, identify ways that will help us successfully reach out to individuals and groups who could and should be great Rotarians but who may not currently see others like themselves in our organization. I



# **Zoom Bombing Recommendations**

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Due to recent Zoom Bombing on our General Meeting Video Conference - we recommend the following Checklist for our future Meetings.

#### STARTING AND PREPARING YOUR MEETING:

- 1. If your hacked, first rule of hosting Do not give up control of your screen.
- Create an EMERGEMCY CHECKLIST TO KEEP IN FRONT OF YOU if case you are hacked so if you do panic you can stay calm.
- 3. TAKE 20-30 Min to go through your Set up of your meeting and internal back room set up to structure it in accord to your principles.
- 4. IF HACKED! Do not panic or engage with the Zoom Bombers. They are attempting to create
- 5. Take control of your Call by preventing sharing any screen sharing. You can prevent this by only allowing the host to share their screen from your back room set up.
- 6. Allow only signed in users to join the call. This can be created in your personal settings and creating a register list for your meeting. If they join from a non-listed area. They will be declined while attempting to join out the gate if they try.
- If they sneak in LOCK THE FRONT DOOR: Zoom has a feature in the More section under the chat section where you can tale control located in the right hand bottom side.
- RECORD YOUR CALLS: You can back track as needed to find your people who disrupted the
  meeting.

#### 9. ADVISE YOUR PARTICPANTS:

- Advise your participants to use their real names and to set it up on their phones while coming into the meeting.
- b. Many Calls just either need to set up a zoom account or connect their phone with their Facebook account to help them have the correct name when entering the call.

# Rotary Club of Walnut Creek Virtual Fundraiser Information Peter Kohn, President Elect and Fundraiser Chairman 2020-2021

We have decided that we will have a Virtual Fundraiser in this Rotary Year instead of our traditional Crab Feed. Covid-19 has something to do with this decision. We have also decided to do the fundraiser in early November as many purse strings will be a bit looser than they are in late January. A few weeks ago we had a meeting with Victoria Brisken at The Trinity Center. She was able to put together a very successful virtual fundraiser in about 30 days. She netted over \$100,000 with much less overhead than we typically encounter with our Crab Feed.

A virtual fundraiser will incorporate many of the same tasks as a crab feed and we will need to utilize a few new tricks. We will likely have both a live auction and a silent auction, sponsors and a few hundred attendees. We may even have our Cake Auction. What's new is that we will need a director, producer, videographer, editor, a sound 'guy' and music director. We will need to utilize many types of social media. We will need to obtain and/or create videos from our favorite charities.

We are looking for volunteers to create a committee to push this forward. We will hold an initial strategic planning session in mid-July. Please let Peter Kohn know if you are interested in planning this new fundraiser (pkohninsurance@gmail.com).

Sample email about Olivia Garden's offer to make donations to the Rotary Club of Walnut Creek Community Foundation from website sales.

To: [Recipient email address, for example Salons, Stylists, Rotarians and Friends]

From: [Rotary Sender Email address]

Subject: Olivia Garden Supports Rotary!

I am excited to share with you the news of a generous offer from Olivia Garden which will provide support for our Walnut Creek Rotary Club Community Foundation.

With its introduction of a line of face masks and other personal protective equipment, OLIVIA GARDEN enlarges its extensive range of professional hair brushes and high quality appliances that will fit your needs.

And to celebrate, Olivia Garden will donate 15% of the net amount for all products purchased through its website <u>oliviagarden.com</u> which reference ROTARY at checkout.

All the customer needs to do is enter "ROTARY" in the discount code field on the checkout page when completing its purchase.

Please share this information with family, friends, and other supporters of Rotary.



Rotary

was founded in 1967 on the principles of providing hairdressers with high quality, innovative, beautiful & cutting-edge salon tools. Today, Olivia Garden enjoys a position as market leader & has earned over 55 patents making its products widely popular with hairdressers in more than 102 countries. Olivia Garden tools are also used backstage at New York Fashion Week as well as often spotted on TV shows, on movie sets & used by celebrity stylists worldwide. Olivia Gardens co-founder Jean Rennette is a proud member of the Rotary Club of Walnut Creek in Walnut Creek, California, USA.

Club of Walnut Creek
The Walnut Creek Rotary Club Community Foundation is an IRC §501(c)(3) charitable organization. The Foundation operates pursuant to the goals, ideals and rules of Rotary International, and dedicates itself to enhancing the quality of life for members of the greater Walnut Creek community, and to other purposes consistent with the ideals of the Rotary Foundation of Rotary International.

### 4 easy steps to raise funds for the Rotary & Protect your family and friends against COVID-19





